



REIMAGINING THE MAGNET TECHNOLOGY THAT DRIVES THE WORLD

# Scaling Domestic Supply of Permanent Magnets

*“Innovative Technology to Solve Performance Challenges of Today and Unleash Performance Capabilities of Tomorrow”*

Advanced Magnet Lab, Inc. (AML)  
Melbourne, Florida USA

March 4, 2025

## Advanced Magnet Lab, Inc. (AML)

Melbourne, Florida

- ✓ Headquarters – Corporate, Operations, Engineering, R&D, Machine Shop, Prototyping
- ✓ Manufacturing – Non-Sintered and Sintered Magnet Manufacturing, Metal Alloys Development



AML facilities located on Florida's Space Coast  
Melbourne, Florida

## Company History

1995-2008: Superconducting magnets for particle accelerators and colliders

2009-2014: Superconducting electrical machines R&D for offshore wind turbine generators (DOE) and turbo-electric aero propulsion (NASA)

2015 to Present: R&D for permanent magnets technology platform (DOE, DOD, U.S. Industry)

## PM-Wire™ - AML's Permanent Magnet Technology Platform

A novel solution for the design, manufacture of magnets which improve the performance and lower the cost of the end-use products

Magnets & Manufacturing Innovation

- ✓ Unique and state-of-art. Production is high-rate, high-yield, high-quality, less labor and lower CapEx

Materials Innovation – Impact on Rare Earth Elements (REE)

- ✓ Improves end-use performance of existing materials and enables new materials including less critical and Non-REEs

Magnet End-Use Product Innovation – Electrical Machines

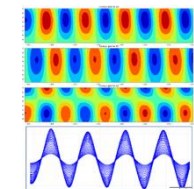
- ✓ Unique magnet shapes, magnetization and motor topologies results in optimized performance and cost of end-use product



Non-sintered PM-Wire™ manufacturing pilot line funded by the  
U.S. Department of Defense

## Strategic Partnerships

U.S. Department of Defense | U.S. Department of Energy | U.S. Navy | Oak Ridge National Laboratory |  
U.S. Defense & Aerospace Companies | Heavy Industries Company | more...



Left: PM-Wire™ - Single-Piece Non-Sintered Halbach Array  
Right: 3D Field Map Validating a Sinusoidal Magnetic Field Distribution

## Management



### Wade Senti, President, Director

- Responsible for leading and managing AML corporate, financial, customer relationships, and strategic affairs.
- 10+ years of experience in accounting, business strategy and finance.
- Bachelor of Science in Accounting (BSAc) from the University of Florida.



### Philippe Masson, Chief Technology Officer

- Responsible for leading AML technology development and customer programs.
- 20+ years of experience developing superconducting and permanent magnet technologies
- Co-inventor of several permanent magnet-related patented innovations
- Ph.D. in Electrical Engineering from the Université Henri Poincaré, Nancy, France

## Board of Directors



### Mark Jensen

- Entrepreneur and businessperson who has founded several companies
- Chairman and CEO of American Resources Corporation (NASDAQ: AREC), a next generation producer of raw materials
- Mr. Jensen previously held positions in the financial services and investment sector



### Bill McCollum

- Dentons, Partner - Public Policy and Regulation
- Former Florida Attorney General
- Retired U.S. Congressman
- Retired commander in the U.S. Naval Reserves



### Raj Gutta

- Medical Doctor
- Entrepreneur
- Investor



### Tom Turner

- 40+ years developing, operating and exiting high-tech businesses
- Companies included Wang Canada Limited, Datamax Corp. and Itronix.
- Currently active in a number of early-stage companies and a partner / developer of a new sustainable City in Costa Rica



### Marshall Heard

- The Boeing Company (ret.), Ran a \$4B Division
- Engineering, product development,
- Air Force Strategic Air and Systems Command



### Vernon Prince

- 25 + years, entrepreneur, executive
- Multiple advanced manufacturing operations
- Luminar Technologies, JDS Uniphase
- Founded/Exited - OPA

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## **AML has developed a sustainable business approach for manufacturing permanent magnets**

- ✓ Improved end-use performance using critical rare earth element (REE) magnets (praseodymium and neodymium, dysprosium and terbium)
- ✓ Reduced critical REE sintered magnets
- ✓ 100% critical REE-Free non-sintered magnets
- ✓ 100% REE-Free non-sintered magnets

### **AML-Enabled**

## **AML's breakthrough innovations are unique**

- ✓ Technology dramatically improves on the Chinese technologies providing greater manufacturing efficiency and superior products
- ✓ Improves the performance of existing REE magnet materials and enables magnets with less or no REE materials
- ✓ Technology intellectual property portfolio includes patents and trade secrets for magnet manufacturing, magnet types and motor topologies

## **AML is validated through multiple projects funded by the U.S. government and industry**

- ✓ Knowledge, equipment, processes, and intellectual property
- ✓ State-of-the-art manufacturing automation (pilot scale)
- ✓ Electrical machine (motors and generators) development based on AML magnets

## **AML is ready to scale capacity of domestic produced permanent magnets**

- ✓ Magnets which increase the application performance of most all existing REE compositions
- ✓ Magnets with less-REE, non-critical REE and non-REE magnets
- ✓ Combined capacity plan of 2,000 mtpa

## Sintered

### Samarium Cobalt (SmCo)

- ✓ Electron Energy Corporation

### Neodymium Iron Boron (NdFeB)

- ✓ **AML**
- ✓ E-Vac Magnetics (Vacuumschmelze)
- ✓ Noveon
- ✓ MP Materials (NdFeB)
- ✓ U.S. Rare Earth

### Mischmetal-NdFeB (Less Critical REE)

- ✓ **AML**

## Non-Sintered & Non-REE

### Samarium Iron Nitride (SmFeN)

- ✓ **AML**

### Manganese Bismuth (MnBi)

- ✓ **AML**

### Iron Nitride (FeN)

- ✓ **AML** (Competes with sintered using Niron Magnetics powder)
- ✓ Niron Magnetics

## Materials from Recycled Magnets

- ✓ **AML** (Supply Chain: ReElement, Cyclic Materials)
- ✓ Noveon
- ✓ MP Materials
- ✓ Vacuumschmelze

IMPACT	NON-SINTERED MAGNETS	SINTERED MAGNETS
<b>National Security</b>		
Domestic Magnet Supply	DFAR Compliant Materials, Domestic Manufacturing, No Dysprosium	No Solution - Materials & Magnets Controlled by China

<b>Sustainable Domestic Magnet Supply</b>		
Magnet Manufacturing	Innovation Breakthrough, Sustainable	Uncompetitive, Unsustainable with China
Supply Chain	Allows Premium Pricing - Supply Chain Profitability	Commodity Pricing Controlled by China
Environment	Less Mining, Less Extraction	Maximum REE Needed
Energy	Less REE Processing, Lower Energy Manufacturing	High - Sintering & Final Shaping Process
Infrastructure	Fewer Facilities, Scalable & Ease for Co-Locating	Large Infrastructure, Does Not Scale, Cannot Co-Locate

<b>Critical Materials - Less Dependency on REE</b>		
Reduced REE Magnets	Enables Lower Grade Materials Which Use Less REE	No Solution - Requires REE Rich Alloys
Non-REE Magnets	Enables Lower Grade Materials Which Eliminate REE	No Solution - Requires REE Rich Alloys

<b>Economic Development</b>		
New & Sustainable Industry	Does not compete with China	Not Sustainable - Cannot compete with China
New Manufacturing Jobs	New, High Paying, Multiple Regions in the U.S.	Not Sustainable - Cannot compete with China
New Markets	Enabling Sizes, Shapes, Magnetization & Motor Topologies	No Innovation to Spark New Markets

<b>Consumers</b>		
Improved Product Performance	Enabling Sizes, Shapes, Magnetization & Assembly Topologies	Cannot Optimize for Performance and Cost
Lower Cost Products	Enabling Sizes, Shapes, Magnetization & Assembly Topologies	Cannot Optimize for Performance and Cost
Enable New Products	Enabling Sizes, Shapes, Magnetization & Assembly Topologies	Limited Sizes, Shapes, Magnetization & Motor Topologies

TECHNOLOGY	NON-SINTERED MAGNETS	CONVENTIONAL SINTERED MAGNETS
<b>Supply Chain</b>		
Enables non-REE alloys	Manganese Bismuth (MnBi), Iron Nitride (FeN)	No Solution - Requires REE Rich Alloys
Enables Non-Critical REE alloys	Samarium Iron Nitride (SmFeN)	No Solution - Requires REE Rich Alloys
Enables Non-Sintered Alloys	Neodymium Iron Boron (NdFeB), SmFeN, MnBi, FeN	No Solution - Requires REE Rich Alloys

<b>Manufacturing</b>		
CapEx	Low - Small Footprint, Less Equipment	High - Large Facilities, High Qty. of Equipment, Sintering Ovens
Scaling	Easy to Scale	Does Not Scale Easily
Collocation	Easy to Co-Locate	Cannot Co-Locate
Environment	Ambient	Inert (< 50 ppm Oxygen)
Process Type	Powder-In-Tube	Cold Isostatic Pressing
Process Complexity	Low	High
Throughput Rates	High-Rate with Minimal Equipment	Low Rate - Laborious, Days of Processing
Material Yield (final magnet)	> 95%	70% - 90%
Performance Yield (final magnet)	> 98%	70% - 90%

<b>Magnets</b>		
Shape	Straight, rings, helices	Small Blocks - Square, concave, wedge
Size (length)	1.5 meter	< 150 centimeter
Magnetization	Uniform, Axial, Single-piece Halbach Array	Uniform
Corrosion Resistance	Sealed in stainless steel jacket	Relies on thin coating of nickel plating
Mechanical Robustness	Virtually Unbreakable	Brittle - Easy to chip or break during handling
Assembly into Products (i.e. motors)	Easy and Safe	Very Difficult & Can Be Dangerous
Magnet Count in Products	Low	High

## PM-Wire™ Government Relationships / Programs

### U.S. Department of Defense / Defense Innovation Unit

- ✓ Provided funding for the design, build and commissioning of innovative Pilot Manufacturing Process
- ✓ SBIR Follow On. Contract No.: HQ0845-21-9-100

### U.S. Department of Defense / Defense Logistics Agency

- ✓ Project Title: “Development and Qualification of Domestically Sintered Neodymium Iron Boron (NdFeB) Magnets for Weapons Platforms”
- ✓ The objective was to qualify sintered PM-Wire™ magnets and to design, build and commission advanced manufacturing for sintered PM-Wire™
- ✓ SBIR / Contract Number: SP4701-22-P-0018



### U.S. Department of Energy / ARPA-E ASCEND

- ✓ Project Title: “High Power Density Dual-Rotor Permanent Magnet Motor with Integrated Cooling and Drive for Aircraft Propulsion”
- ✓ Patented dual-rotor based on non-sintered PM-Wire™. Specifications provided by large U.S. aerospace and defense company
- ✓ Award No. : DE-AR0001359



### U.S. Department of Energy / Oak Ridge National Laboratory

- ✓ Collaborating on electric vehicle motor development based on PM-Wire™
- ✓ PM-Wire™ solution will replace ~2,750 sintered magnets with **eight (8)** non-sintered magnets
- ✓ Non-sintered PM-Wire™ eliminates the need for high magnet segmentation or active cooling of the motor’s rotor due to higher resistivity
- ✓ A. Ananthanpillai, P. Masson, V. Rallabandi and M. Senti, "Analysis of a Continuous Halbach Array Permanent Magnet Motor for Electric Vehicles," 2023 IEEE International Electric Machines & Drives Conference (IEMDC), San Francisco, CA, USA, 2023



### U.S. Navy Nuclear Laboratory

- ✓ Developed and implemented numerical models to compute forces between assemblies of field-cooled superconductors and permanent magnets
- ✓ Designed, commissioned and tested and superconducting / permanent magnet bearing system
- ✓ New Program - Design, commission a “levitated system” to measure and evaluate forces between magnets assemblies
- ✓ New Program (Q2 / 2025) - Qualify AML as a supplier of sintered permanent magnets



## Conventional Sintered Magnets

Magnets and assemblies are expensive and limit optimum performance of the end-use products

Magnets are produced in blocks. Cut to shape. Sold as a COMMODITY (not specialized)

Magnets are RESTRICTED in shapes, small sizes and single-direction magnetization

Motors require dozens, hundreds, sometimes thousands of magnets in an assembly

Magnets have strong fields and RESIST going where you want them to go

### Conventional magnet block manufacturing requires:

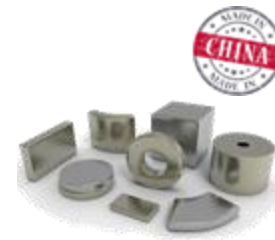
Milling alloys into powder, make green molds and sintering – all in an inert environment

Sintering ovens consume energy, gases and take greater than 12 hours to process

After sintering, the magnet blocks require cutting / grinding to final shape

Shaped magnets are plated to protect from corrosion / oxidation

Sintered magnets are brittle, difficult and dangerous to handle



Conventional Sintered Magnets

### Industry Expert – Stan Trout on Non-Sintered PM-Wire™

June 18, 2018

Has the potential to overcome a significant inefficiency in the current method of producing rare earth permanent magnets, namely the waste generated by slicing and grinding magnets to achieve their ultimate dimensions and tolerances. This single step wastes on the order of 20% of the material processed, depending on the size of the magnet. It is by far the least efficient step in the process of making magnets.

There also appears to be an additional benefit of being able to control the direction of orientation within the magnet with fewer limitations and constraints. This could be beneficial in allowing here-to-fore unachievable types of permanent magnets that could be used in Halbach configurations as a single piece, for example.

This development could revolutionize the design and production of electric motors

## AML's Non-Sintered Magnets

Non-sintered magnets are made from anisotropic bonded materials (NdFeB, SmFeN, FeN, MnBi)

PM-Wire™ eliminates the need for bonding agents which results in a higher performance. This combined with unique magnetization and motor topologies enables non-sintered magnets to replace sintered magnets

Magnets are sized, shaped and magnetized to optimize performance / cost of end-use product

Performance – higher efficiency, lighter, smaller, higher temperature operation

Enables Less Critical and Non-REE – enabling supply chain security

Enables Non-Sintered Solutions – high-yield, high-recyclability, environmentally stable

Manufacturing Ease and Safety – less magnets, simplified assembly, reduced mfg. costs

Sustainable Business – breakthrough technology replacing low-grade commodity products



PM-Wire™ - Single-Piece Non-Sintered Halbach Array

### U.S. Defense Contractor – Impact of Non-Sintered PM-Wire™

March 2024

It is the most impactful development in Hard Magnetics since the development of NdFeB magnets.

In our Hard Magnetic Trade Studies, we looked at:

- Hard Magnetic Materials, Optimization of Hard Magnet Shape and Quantity, Flux Focusing

We also addressed the common issues facing Hard Magnetics:

- Structural Integrity, Corrosion, Demagnetization, Thermal Limitations

What if it were possible to address all of these concerns with a single revolutionary new product?

- A single product that not only advances the state of the art in motor design, but also disrupts the magnet supply chain and breaks China's stronghold on the Rare Earth Magnet Industry.
- Advanced Magnet Lab has done this with the PM-Wire™ magnet technology.

## PM-Wire™ Early Adopters

### Non-Sintered

1. Global heavy industries company qualified AML non-sintered magnets and will move forward to test in high RPM rotor in 2024
2. Global electrical machine manufacturer with a a mandate for REE-Free motors
3. Global computer hard drive manufacturer with a mandate for less-REE and REE-Free magnets
4. U.S. automotive company has an interest in AML's magnets using iron nitride
5. DoD U.S. approved change for U.S. defense and aerospace company to change from sintered magnets to non-sintered for defense weapons application
6. DoE-ARPA-E approved change from sintered magnets to non-sintered for the ASCEND
7. DoD military branch for development of next generation motors with unprecedented capabilities
8. Oak Ridge National Laboratory / DoE project will demonstrate non-sintered magnets can replace sintered magnets for electric vehicles

### Market Attraction

#### Sintered

1. U.S. Military Branch
2. U.S Defense & Aerospace Companies

DoD motor based on AML designed and manufactured Rotor

Tested and achieved unprecedented performance





## Magnet Demand

Magnets are at the heart of manufacturing, consumer products, transportation and defense

**Colossal Market - Global permanent magnets market in 2022: 20.58 billion (Source: Global Newswire)**

Today's market for motors are REE rich sintered magnets with conventional iron-based motor topologies in which critical REEs are used to achieve required performance and prevent demagnetization caused by high operating temperatures

## Sector / End-Use Applications / Customers

**PM-Wire™ enables equivalent or improved performance with less or non-REE materials**

- ✓ Defense & Aerospace – drones, UAVs, ships, aircraft
- ✓ Energy – generators, wind turbines
- ✓ Transportation – cars, trucks, rail, marine, aviation
- ✓ Consumer – appliances, power tools, utility equipment
- ✓ Manufacturing – industrial motors, robots, advanced manufacturing processes, electronic product manufacturing including semiconductor manufacturing, flash memory, sensors

## Customer Profiles

**Sintered magnets for U.S. defense companies**

**Non-sintered magnets for plug-and-play replacement of sintered magnets for commercial and defense**

**New applications for customers to achieve specific performance objectives that are not feasible or outcompete conventional permanent magnets**

**Exploit existing relationships with non-sintered magnet powder manufactures where AML opens new and large electrical machine markets**

### Colossal Magnet Market

The global permanent magnets market:  
**\$45.07 billion in 2022 estimated \$92.48 billion by 2030**

Source: SkyQuest

The electric motor market is expected to hit  
**\$249.6 billion by 2032**

Source: Global Newswire

**Expected growth 8.6% CAGR**  
**(compound annual growth rate) annually from 2023 to 2030.**

Source: Grandview Research

### Existing Facility

#### Non-Sintered Capacity

- ✓ New Product Development
- ✓ > 100 mt / annum

#### Sintered Capacity / Plan

- ✓ 2024 - 1 mt / annum (funded by DoD / DLA)

### New Facility - 2027

#### Non-Sintered Capacity

- ✓ > 1900 mt / annum

#### Sintered Capacity / Plan

- ✓ 100 mt / annum

#### Electrical Machine Testing

- ✓ Sintered and Non-Sintered

## Existing Capacity - Melbourne, FL

### Non-Sintered Capacity

- ✓ > 100 mt / annum

### Sintered Capacity / Plan

- ✓ 1 mt / annum

## Scaling Plan – Melbourne, FL

### Non-Sintered

- ✓ Organic growth as company onboards large production contracts
- ✓ > 1000 mt / annum

### Sintered

Licensing to one or more existing U.S. magnet manufacturing projects establishing large manufacturing of conventional sintered magnets

- ✓ Limited to one of the PM-Wire configurations which significantly improves the performance in motors for any existing sintered compositions

## Scaling Plan – Expanded Footprint

Partner with the U.S. Government for cost share as part of the Defense Production Act Title III Program (DOD, DOE) and;

Partner with existing relationships including U.S. REE mines, U.S. magnet recyclers and U.S. defense & aerospace companies

### Construct a U.S. magnet manufacturing facility

- ✓ Low-volume capacity of sintered critical and less-critical REE magnets (>100 mt / annum)
- ✓ High-volume capacity of non-sintered and non-REE magnets (>2000 mt / annum)



PM-Wire™ Non-Sintered Manufacturing



PM-Wire™ Sintered Manufacturing

# AML

Reimagining the Magnet Technology that Drives the World

## **Magnet Innovation**

Reinventing the design and manufacturing of magnets

# Today – Magnet manufacturing is archaic



AML

## Conventional Approach - The China Approach

Low-yield, low-quality, limited in size, single magnetization direction, high energy cost manufacturing

Conventional magnets and assemblies are expensive and limit optimum performance of the end-use products such as motors

- ✓ Magnets are produced in blocks. Cut to shape. Sold as a COMMODITY
- ✓ Magnets are RESTRICTED in shapes, small sizes and single-direction magnetization
- ✓ Motors require dozens, hundreds, sometimes thousands of magnets in an assembly
- ✓ Magnets have strong fields and RESIST going where you want them to go



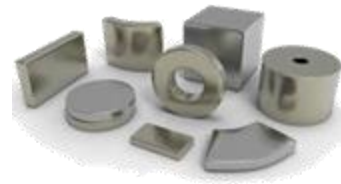
Mining



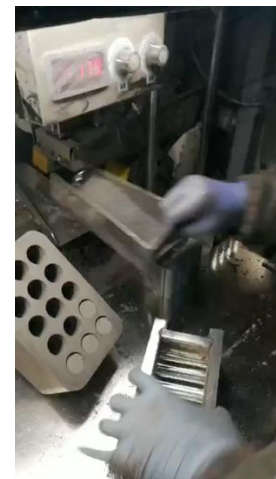
Processing



REE Materials



Conventional Sintered  
"Me-Too" Magnets



## Non-sintered and sintered magnets



**High-Rate Non-Sintered Magnets Production Facility**  
Funded by U.S. Department of Defense / Defense Innovation Unit



**Low-Rate Sintered Magnets Production Facility**  
Funded by U.S. Department of Defense / Defense Logistics Agency



## Technology

**PM-Wire™ - A unique process for the design, manufacturing and application of permanent magnets**

**Enabling Configurations** – long-length, rings, helixes and more

**Enabling Magnetization / Topologies** – magnetic flux distribution optimized for the application

**High-Rate Manufacturing** – mass produced / high yield - >98%

## Value Proposition

**Improves performance and lowers the cost of end-use products** (e.g., motors)

**Performance** – higher efficiency, lighter, smaller, higher temperature operation

**Enables Less Critical and Non-REE** – enabling supply chain security

**Enables Non-Sintered Solutions** – high-yield, high-recyclability, environmentally stable

**Manufacturing Ease and Safety** – less magnets, simplified assembly, reduced mfg. costs

**Sustainable Business** – breakthrough technology replacing low-grade commodity products

## PM-Wire Impact Example

### Electric Vehicle Motor

- ✓ Collaboration with the Oak Ridge National Laboratory
- ✓ Replace ~**2,750** magnet Halbach array with **8** PM-360™ rings
- ✓ Eliminate need for active cooling of rotor
- ✓ Using a Non-sintered magnet alloy



- What motor engineers dream about -  
"Single-piece Halbach array"

## PM-UNIFORM™

Straight, curved, ring or helical magnets with Transverse or Radial magnetization

### Single-Piece Magnets

Straight up to 1 m

Curved up 1 m arc

Rings up to 320 mm dia.

Helical (given by dia.)

### Lower Cost Assemblies

Reduced part count



PM-UNIFORM™

## PM-360™ - “Single-piece Halbach Array”

Straight, ring or helical magnets with “Continuously Changing Magnetization Direction”

### Increased Performance

Halbach Array Performance

### Reduced Weight

Iron Free

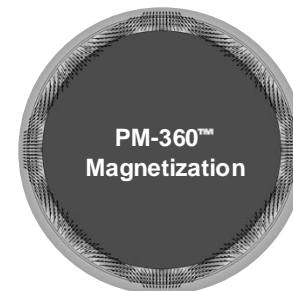
### Lower Cost Assemblies

Reduced part count

Ease to assemble



PM-360™ - Helical



PM-360™ - Magnetization

## PM-AXIAL™

Curved magnets with Axial magnetization allows rotor topologies having breakthrough benefits

### Increased Performance

Halbach Array Performance

Higher Temperature

Reduced Overwrap

### Reduced Weight

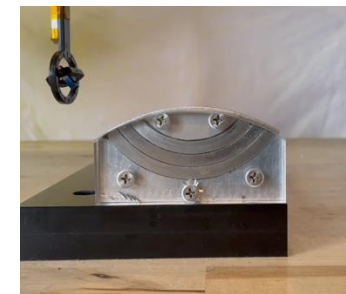
Iron Free

### Lower Cost Assemblies

Reduced part count

Ease to assemble

Lower grade metal alloys

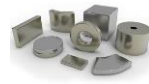
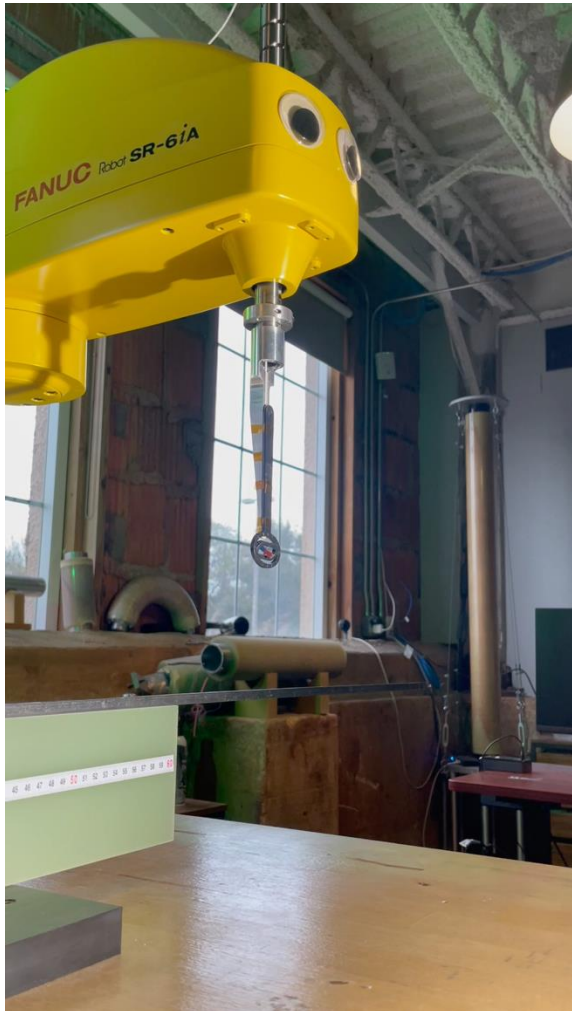


PM-AXIAL™

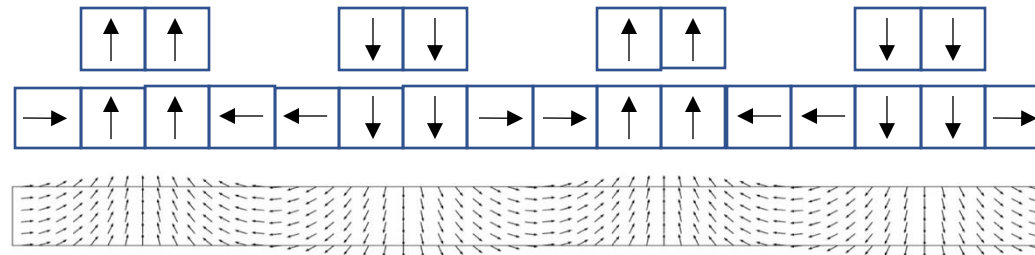
# Straight PM-Wire™ - Non-Sintered Halbach Arrays



## Ideal magnetic field distribution, Single-piece “Halbach Array”, Long-lengths



AML

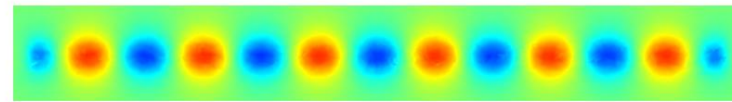


North – South Magnetization

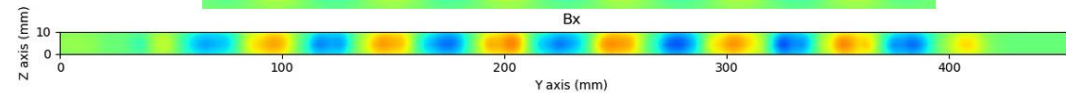
90 Degree Halbach Array

Continuously Changing Flux Direction

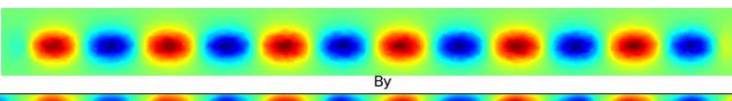
“Perfect Field” - FEA



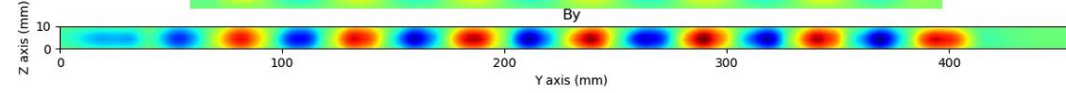
PM-Wire™



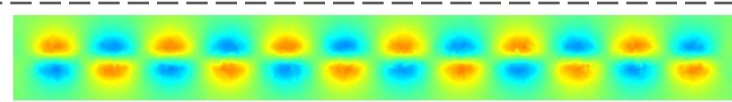
“Perfect Field” - FEA



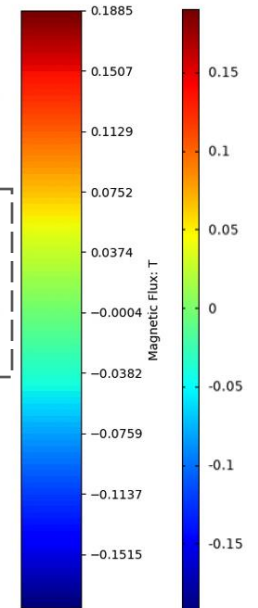
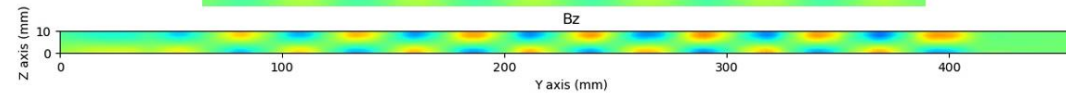
PM-Wire™



“Perfect Field”



PM-Wire™



Video

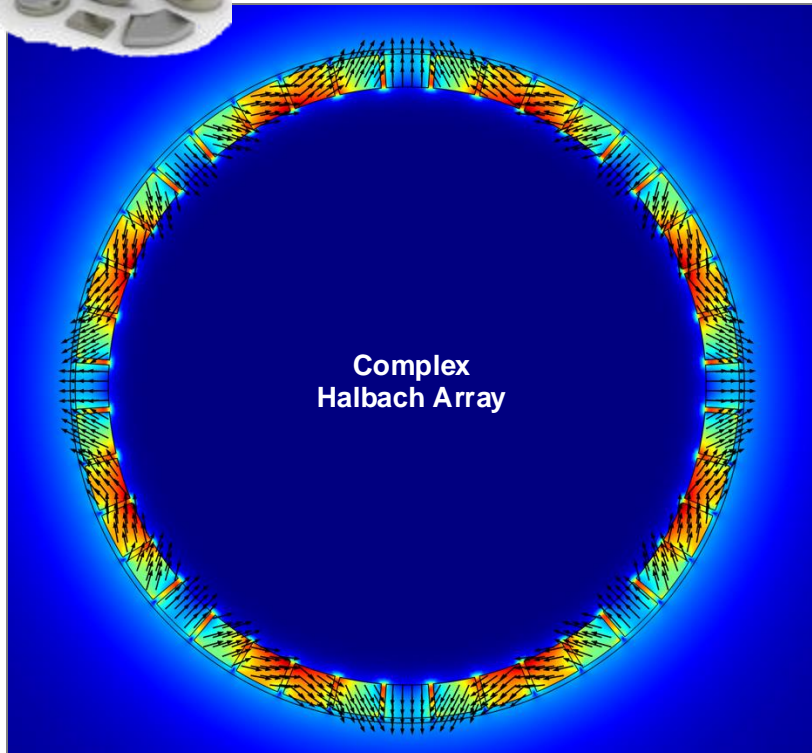


# Circular PM-Wire™ - Non-Sintered Halbach Arrays

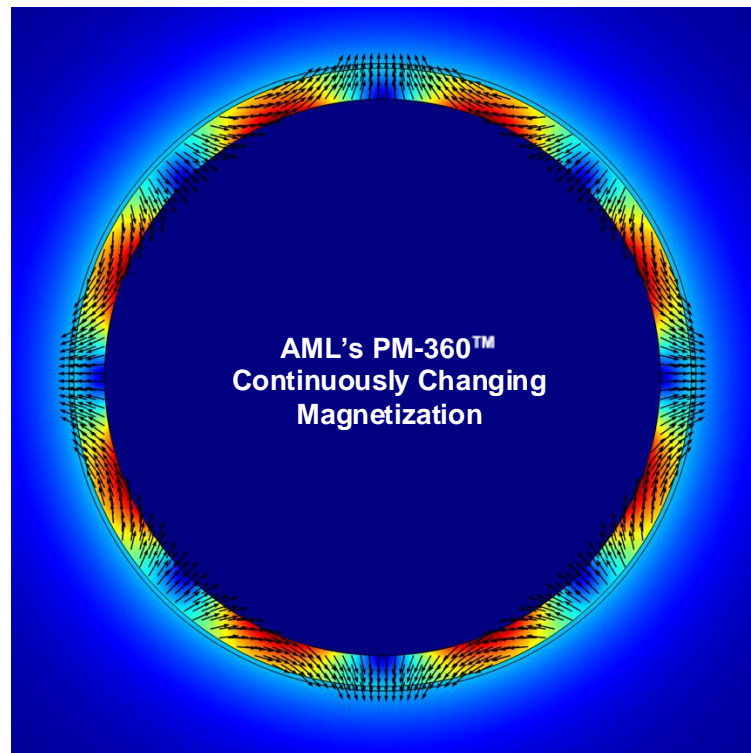
Single-piece, ring and helix “Halbach Array”



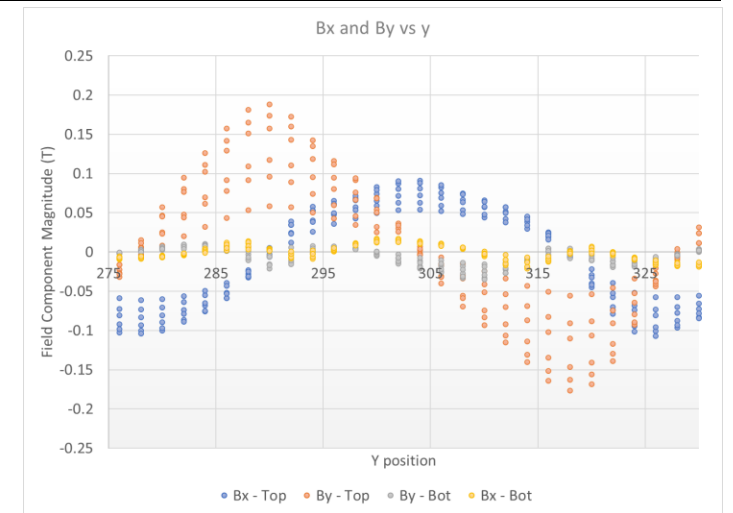
PM-360™



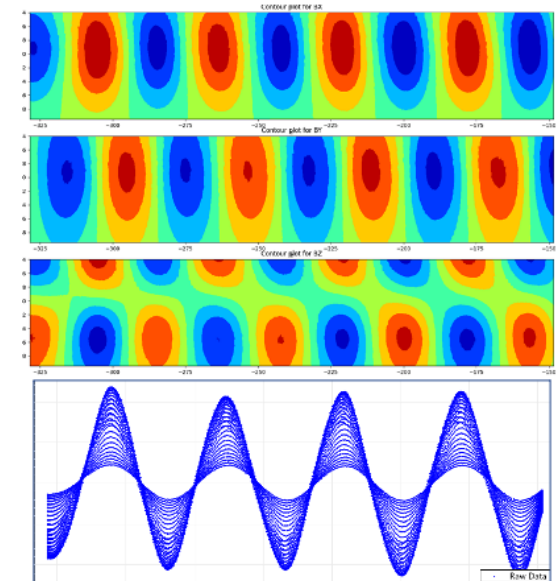
Conventional Sintered Magnets



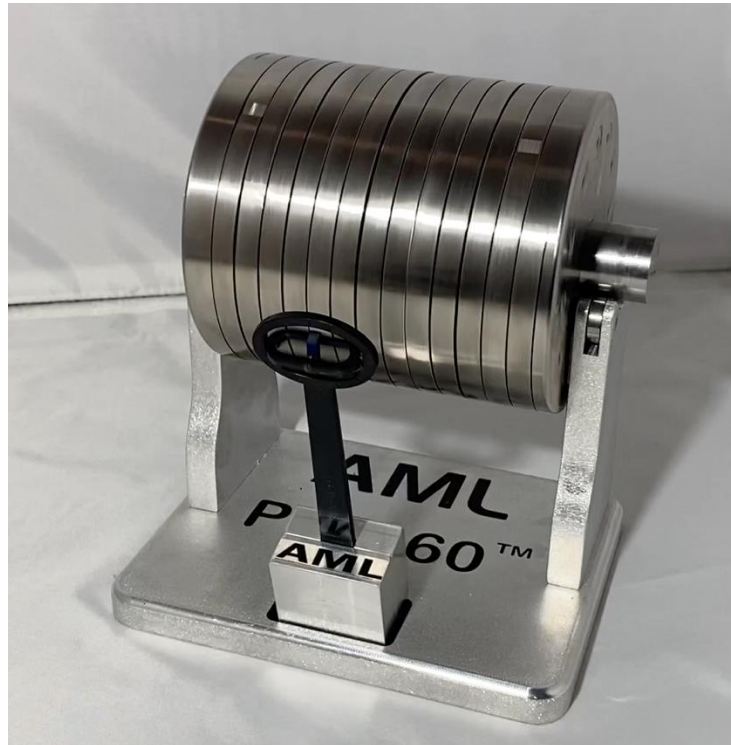
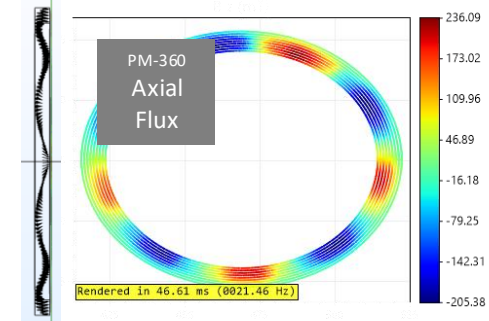
PM-Wire™



PM-360™ 3D Field Map - Sinusoidal Magnetic Field Distribution



Single-piece, ring and helix “Halbach Array” rotors for electrical machines



PM-360™ Radial Flux Rotor



PM-360™ Outrunner Rotor



PM-360™ Axial Magnetization

## Straight, curved and PM-360 magnets

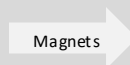


Sintered Magnet Automaton Development (2024)  
Funded by U.S. Department of Defense / Defense Logistics Agency



## Materials Innovation

Improving performance of existing and enabling less critical REE,  
non-sintered and non-REE alloys for electrical machines



## Magnet Materials Impact for Electrical Machines

- ✓ Improved end-use product performance of existing sintered alloy compositions
- ✓ Enable lower critical REE sintered magnets
- ✓ Enable non-sintered magnets
- ✓ Enable non-critical and non-sintered REE magnets
- ✓ Enable 100% REE-Free magnets

## End-Use Product Impact

Improving the performance and lowering the cost of the end-use product

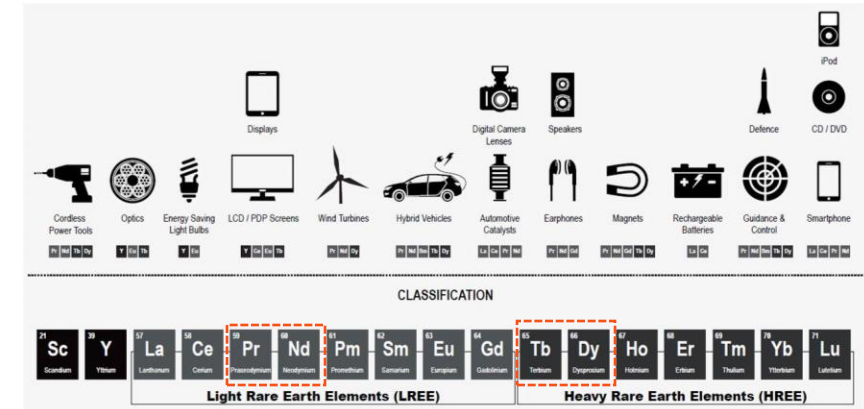
PM-Wire™ magnets can replace conventional north-south pole rotor topologies

- ✓ Unique magnet shapes
- ✓ Unique magnetization
- ✓ Unique motor topologies

## End-Use Impact Examples

AML has unique software and experience for the optimization of electrical machines

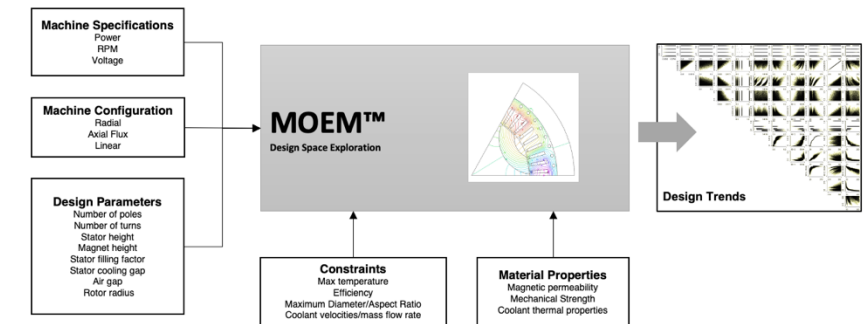
- ✓ PM-AXIAL™ - Industrial Motor With Significant Improvement In Performance (NdFeB)
- ✓ PM-AXIAL™ - Industrial Motor Using Reduced Critical REE Alloy (Mischmetal-NdFeB)
- ✓ PM-360™ - Industrial Motor Using Non-Sintered REE Alloy (NdFeB)
- ✓ PM-360™ - Electric Vehicle Motor Using Non-Sintered REE Alloy (NdFeB)
- ✓ PM-360™ - Electric Vehicle Motor Using No Critical REE Alloy (SmFeN)
- ✓ PM-AXIAL™ - Electric Vehicle Motor Using Non-REE Alloy (FeN)
- ✓ PM-360™ - Electric Vehicle Motor Using Non-Sintered and Non-REE Alloy (MnBi)



Source: China Water Risk report, "Rare Earths: Shades Of Grey – Can China continue to fuel our clean and smart future?" (June 2016)



## Critical REEs - Praseodymium, Neodymium, Terbium and Dysprosium



## AML Electrical Machine Optimization

Proprietary software and unique experience used for electrical machine optimization  
 Process flow: 1<sup>st</sup> Order Design Study (no charge) → Preliminary Design → Detailed Design → Prototyping → Optimized Product

## PM-AXIAL™ Magnets

Improves the performance of existing alloys

Enables a motor topology which is well suited for low coercivity alloys

- ✓ Provides very low demagnetization field enabling the use of low coercivity alloys including less critical REE and non-REE materials

## Additional Features and Benefits

### Optimized Performance

- ✓ Halbach Array like performance
- ✓ Higher Temperature Operation
- ✓ Enables lower grade / cost alloys with performance equal to higher grade alloys
- ✓ Significantly reduces or eliminates overwrap (magnet containment)

### Reduced Weight

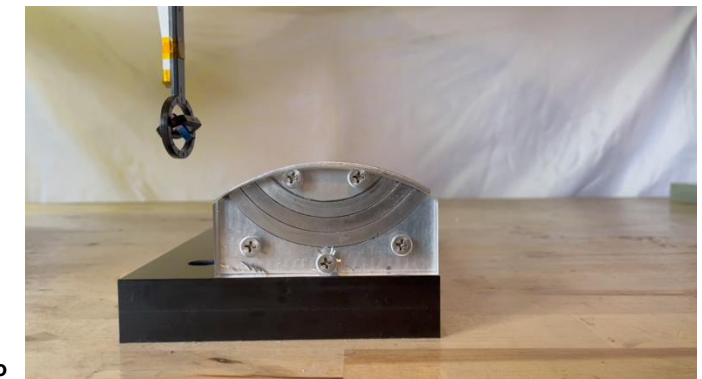
- ✓ No need for iron at the rotor

### Ease of manufacturing and assembly

- ✓ All the segments can be mass-produced at low cost
- ✓ The magnetic flux is contained within the magnets making it easy and safe during assembly



Example of PM-AXIAL™ rotor design



Video

Sample PM-AXIAL™ motor poles made with non-sintered NdFeB alloy

## Baseline Design

Torque - 311 Nm; Efficiency - 98.6%; Power - 375 kW; RPM - 11,500

Magnet Material: N48SH NdFeB

Operating Temperature: 100 C

Critical REEs: **NdPr** and **Dysprosium**

## Example 1

**PM-AXIAL™ Impact – Significant Improvement In Performance**

### Solution

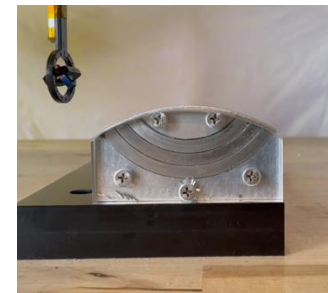
- ✓ Retrofit solution replaced north-south rotor pole topology with PM-AXIAL™
- ✓ No change to motor stator
- ✓ Same magnet N48SH NdFeB alloy

### AML Performance Improvement

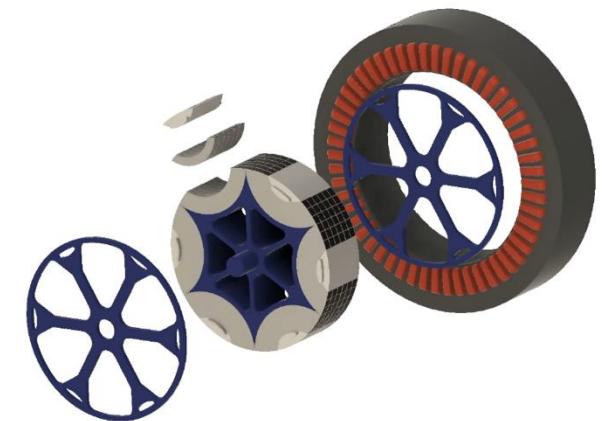
- ✓ Halbach array performance
- ✓ 50% increase in operating temperature (150 C)
- ✓ 50% reduction in rotor overwrap thickness
- ✓ 20% reduction in mass by removing the iron
- ✓ Modification of motor stator would result in additional increase in performance



Baseline Design – Conventional north-south pole rotor configuration



PM-AXIAL™



PM-AXIAL™ - Provides very-low demagnetization field (~ 1/10 of conventional north-south pole configuration)

## Example 2

### PM-AXIAL™ Impact – Reduced Critical REE

#### Solution

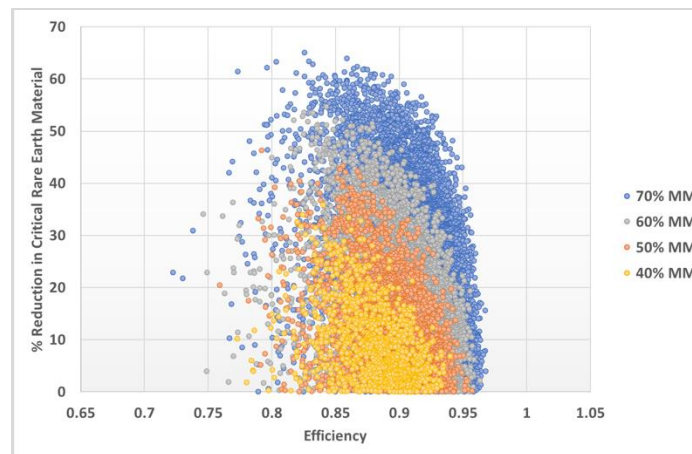
- ✓ Retrofit solution replaced north-south rotor pole topology with PM-AXIAL™
- ✓ No change to motor stator
- ✓ **Mischmetal (40%) / NdPr (60%) NdFeB alloy**
  - Br and Hci (@ 120 C) = 1.01 T and 1.850 kGauss

#### AML Performance

- ✓ Equivalent torque and efficiency
- ✓ 37% reduction in critical REE (**NdPr**) and **no dysprosium**
- ✓ 11% reduction in active mass

NdPr - ~ \$90 per kilogram  
 Mischmetal - \$1-\$5 per kg  
 (55% Cerium, 25% Lanthanum,  
 18% Neodymium, %2 Praseodymium)

Mischmetal reduces the cost of REE separation and can provides REE provenance of NdPr oxides



Reduction in critical REE materials vs. efficiency for a Chevy Bolt EV motor retrofit design

## Example 3

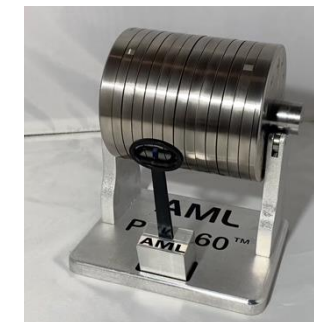
### PM-360™ Impact – Enable Non-Sintered Alloy

#### Solution

- ✓ Retrofit solution replaced north-south rotor pole topology with PM-360™
- ✓ No change to motor stator
- ✓ **No Critical REE - Samarium Iron Nitride (SmFeN) alloy**
  - Br and Hci (@120C) = 0.88T and 11.5 kGauss @120C
- ✓ Replace 168 sintered N48SH magnets with **10 PM-360™ rings**

#### AML Performance

- ✓ Equivalent torque and efficiency
- ✓ 10% reduction in active mass and **no dysprosium**



PM-360™ - Helical



PM-360™ - Ten (10) Helical Rings replacing 168 sintered magnets



## Motor Specifications

Collaboration with the Oak Ridge National Laboratory  
U.S. Department of Energy: Power - 58 kW; RPM - 20,000

### Example 4

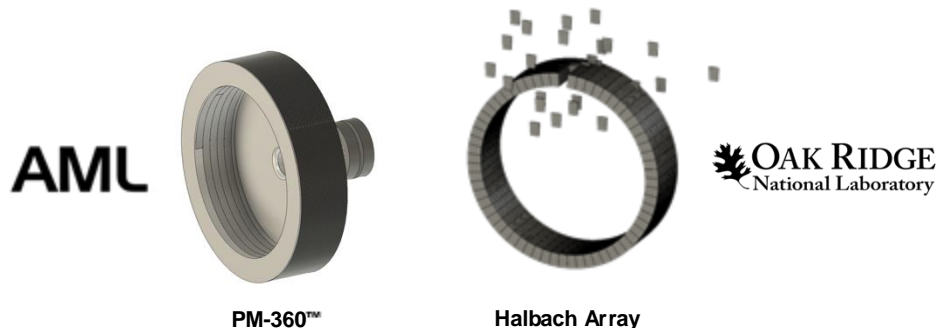
PM-360™ Impact – EV Motor With Non-Sintered Alloy

#### Solution

- ✓ Retrofit solution replacing Halbach rotor topology with PM-360™
- ✓ Replacing ~2,750 NdFeB thin sintered magnets with **8 PM-360™ rings**
- ✓ **Non-Sintered NdFeB** alloy
  - Br and Hci (@ 80 C) = 0.9 T and 19 kGauss

#### AML Performance

- ✓ Equivalent torque and efficiency
- ✓ Eliminate the need to actively cool the motor rotor
- ✓ Significantly reduce part count and complexity of assembly
- ✓ A fraction of the cost compared to sintered complex Halbach array design



## Motor Specifications

2022 U.S. Department of Energy Power Density Goal: > 50 kW/L  
Power - 300 kW; RPM - 12,000

### Example 5

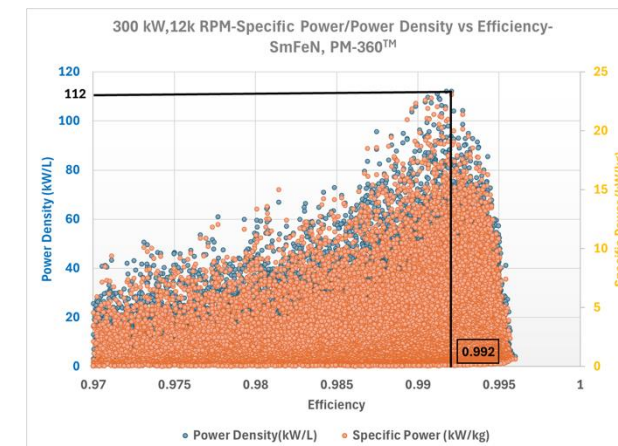
PM-360™ – EV Motor With No Critical REE

#### Solution

- ✓ New Design (re-design of stator and rotor)
- ✓ **No Critical REE - Samarium Iron Nitride (SmFeN)** alloy
  - Br and Hci (@120C) = 0.88T and 11.5 kGauss @120C

#### AML Performance

- ✓ Motor Efficiency ~ 99%
- ✓ Motor Power Density ~ **112 kW/L**



## Motor Specifications

2022 U.S. Department of Energy Power Density Goal: > 50 kW/L

Power - 300 kW; RPM - 12,000

## Example 6

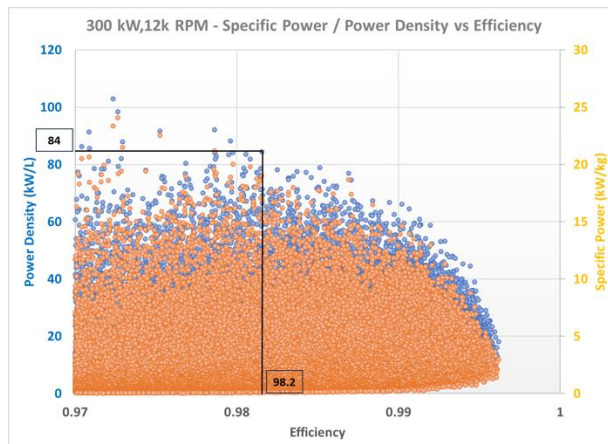
PM-AXIAL™ Impact – EV Motor With Non-Sintered / Non-REE Alloy

### Solution

- ✓ New Design (re-design of stator and rotor)
- ✓ **Non-REE - Iron Nitride (FeN)** alloy
  - Br and Hci (@ 120C) = 0.88T and 3 kGauss

### AML Performance

- ✓ Motor Efficiency ~ 98%
- ✓ Motor Power Density ~ **70 kW/L**



## Motor Specifications

Power Density: > 30 kW/L

Power - 300 kW; RPM - 12,000

## Example 7

PM-360™ Impact – EV Motor With Non-Sintered / Non-REE Alloy

### Solution

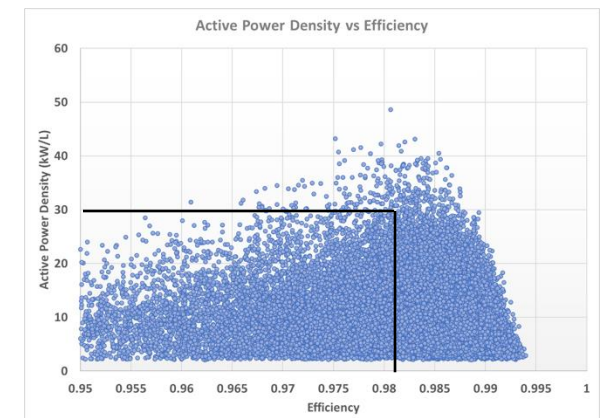
- ✓ New Design (re-design of stator and rotor)
- ✓ **Non-REE - Manganese Bismuth (MnBi)** alloy
  - MnBi @ 120 C, Br = 0.3 T and Hci = 15 kGauss

### AML Performance

- ✓ Design Space Exploration shows opportunity for >40 kW/L power densities

*“MnBi is being explored as an alternative to the permanent magnets containing REEs, for medium temperature applications due to its unique properties: its coercivity increases with increasing temperature”*

U.S. Department of Energy  
Quadrennial Technology Review 2015  
Technology Assessments for Critical Materials



End

## Imagine a Magnet Industry Without Limitations

### Materials

Enabling less critical REE and non-REE alloys

### Magnets & Manufacturing

High-rate, high-yield, high-quality, low CapEx

### Magnet End-Use Product

Improving the performance and lowering the cost of the end-use product

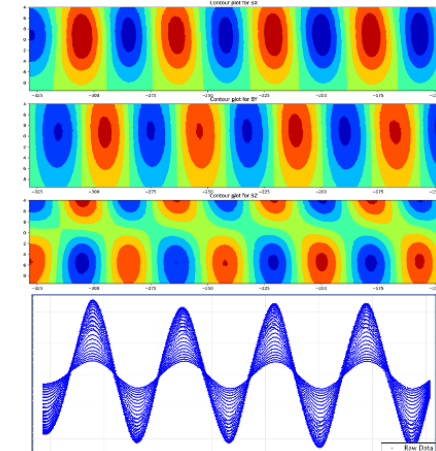
Along with our supply chain, governmental and end-use partners,  
We are onshoring an advanced U.S. magnet industry!



PM-360™



Non-sintered PM-Wire™ manufacturing pilot line funded by the U.S. Department of Defense



Left: PM-Wire™ - Single-Piece Non-Sintered Halbach Array  
Right: 3D Field Map Validating the Sinusoidal Magnetic Field Distribution



**Mark Senti, Co-Founder**

1995 - 2025



Reimagining the Magnet Technology that Drives the World

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Making Better Magnets  
USA**